

## **CreativeWearPLUS**

### **Final Conference and Exhibition**

*“Transferring creative and sustainable practices for the  
T&C sector across the Mediterranean”*

**Wednesday June 22, 2022**

**Prato Textile Museum - Via Puccetti 3, Prato (Italy)**

Live Streaming also available at the  
Textile Museum of Prato and CreativeWearPLUS  
Facebook and YouTube channels

#### **EVENT AGENDA**

#### **Wednesday 22nd June**

**09:00** Welcome Coffee and registration

**09.30** Greetings by Francesco Marini, President, Textile Museum of Prato

**09.35** Greetings by the Municipality of Prato, Associate Partner of the project

**09.40** The CreativeWear PLUS Project:

Paolo Guarnieri, CreativeWear PLUS Project Manager

**10.00** The Capitalisation of the CreativeWear project:

Jesse Marsh, Chair, TCBL Association

**10:20** Transferring and receiving expertise | The value added of the  
CreativeWear PLUS project:

- Textile Museum of Prato - University of Evora - Filippo Guarini - Leonel Alegre & Fatima Durkee
- Cre.Thi.Dev. Athens - PRISME Montélimar (La Drôme) - Thanos Contargyris + Nuno Vaz Silva
- ARCA Palermo - Development Agency Zepce - Luca Leonardi + Janko Branka

**11:05** The experiences of stakeholders and beneficiaries of the project

**11:20** Coffe Break

**11:40** Round table with CreativeWear derived projects:

- TCBL (Horizon 2020) - Takis Lybereas,
- Createx (Creative Europe) - Filippo Guarini,
- Cre@active (ENI CBC MED) - Lorena Vidas

**12.10** End of Talks & Conclusions – Jesse Marsh & Paolo Guarnieri

**12.30** Inaugural visit to the CreativeWear PLUS Exhibition

**13:00** End of Conference

To join the conference please register by filling the form at the following link:

<https://forms.gle/hhtYdipaDscY8YNa6>